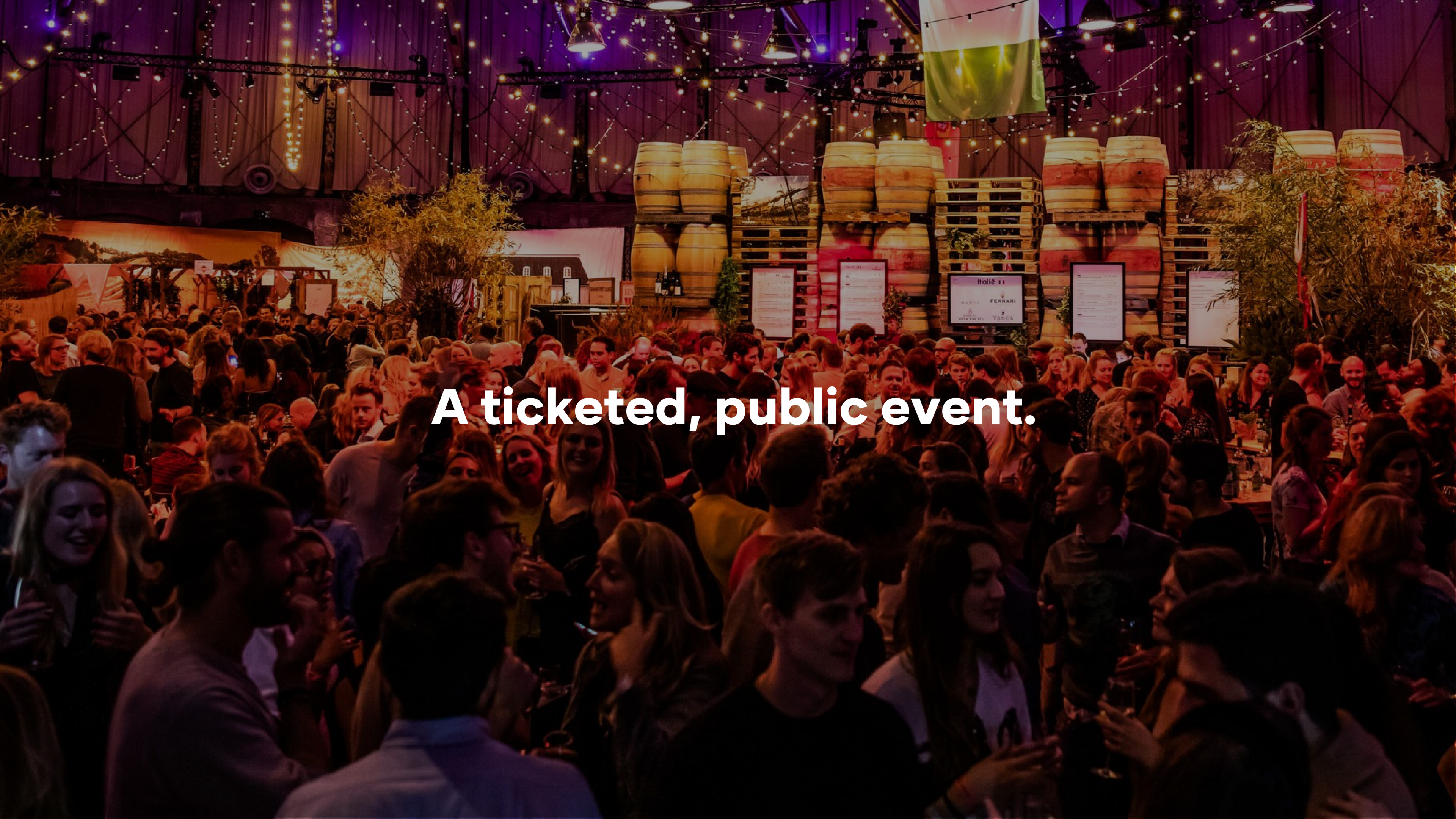




# LONDON WINE FESTIVAL





**A ticketed, public event.**



Guests are welcomed with a branded souvenir glass on arrival, which they take with them around the festival, and take home.

The glass will have a card inside with a QR Code on it, that will take them to a specific page on the website, being a "passport".







The QR Code will take them to a bespoke webpage that lists details of the event, all the wineries, where to buy wines and fun and useful facts.

Attendees will be rewarded with prizes, offers or deals if they collect "stamps" or something similar.

This ensures they go around and try various wines.





This webpage will also have direct links of where to purchase all the wine, after the event.



# The layout





Rustic style, wooden tables and chairs. With a rustic decor.





## Entertainment.

- Crushing grapes
- Petanque
- and more...











# Seating





**Picnic style, wooden tables and chairs.**







**Stands**





Use of authentic, rustic style decor as much as possible.



**Use of QR Codes on stands to learn more,  
which can be directed to any website.**



[www.brazilianwinehouse.com](http://www.brazilianwinehouse.com)





**All wines listed on the London Festival Website,  
with direct links to be able purchase after the event.**







**Various food offerings.  
From cheese and charcuterie to street food stalls.  
This is venue specific.**



**BOURGONDISCH  
LIFESTYLE**

Kaasplateau 1-2 personen	€14,00
<small>2 gerechten, kaas, crackers en drankjes</small>	
Kaasplateau 3-4 personen	€23,00
<small>2 gerechten, kaas, crackers en drankjes</small>	
Olijfoliecrackers	€3,75

**BOURGONDISCH  
LIFESTYLE**





NDISCH  
E

AMSTERDAM GRAPES	
Superieur Bretagne No.3	€3,75
Ierse Robuust No.3	€4,75
Grandeur Seafarm Creuse No.3	€4,75
Oesterproeverij	€12,00
Kaviaar Royal Belgium Platinum	€40,00

CHARCUTERIE	
Brood met Aioli	€4,50
Tegpaase olijven, portie	€5,00
Vegetarische bonnepiënk	€14,50
Plateau Charcuterie voor 2 & 2 personen	€14,50
Plateau Charcuterie voor 2 tot 4 personen	€22,00



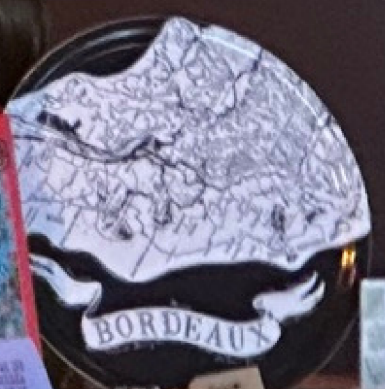


AMSTERDAM  
BES  
ANSTADAN  
BES  
Bretagne No.3 €3,75  
obust No.3 €4,75  
Seafarm Creuse €4,75  
roeverij €12,00  
Royal Belgium €40,00

Man in black shirt and cap

Woman in red shirt

JE  
HEBT  
ZELE



The World  
of Natural  
Wine



ERE  
IS  
FEE







# **LONDON WINE FESTIVAL**

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